ISRN

MONTHLY NEWSLETTER

SEPTEMBER 2026





CEO'S MESSAGE



SANTOSH GUPTA

Dear Friends, Member Organizations, Donors, and Stakeholders,

Warm greetings from the Indian Social Responsibility Network (ISRN)!

September was a month of meaningful progress for ISRN, with initiatives advancing future-ready education, adolescent health, early childhood development, women's entrepreneurship, water conservation, and digital safety. These efforts reflect our commitment to turning collaborative action into lasting social impact.

A key milestone was the **inauguration of two AI Labs for Future Skills** on 14 September at CM SHRI Government Schools in Delhi, established by ISRN in partnership with **HMD Global.** The Labs introduce students to Artificial Intelligence and emerging technologies, fostering curiosity, creativity, and future-ready skills.

Under **Project SHE,** supported by **John Snow India Private Limited (JSIPL)**, adolescents in Jhabua, Madhya Pradesh, engaged in activities promoting menstrual health and hygiene, nutrition, and anaemia prevention. Through *Suno, Samjho, Seekho,* school and community engagement encouraged informed conversations and supportive environments for adolescent well-being.

In Nagaland, our collaboration with **Girl Effect India and Gavi** advanced HPV vaccination awareness through the **Teeka Talk State Launch,** engaging health, education, and community stakeholders to promote informed decision-making and awareness of preventive healthcare among adolescent girls.

The Honasa Little Steps Project, supported by **Honasa Consumer Limited,** continued to support **60 children aged 2–6 years** at its Ghata and Kadarpur centres in Gurugram. September activities included play-based learning, nutritious meals, health monitoring, and parent engagement, aligned with early childhood education priorities under NEP 2020. Sohib's growing confidence and classroom participation reflected encouraging progress, while Janmashtami celebrations added opportunities for cultural learning and creative expression.

In rural livelihoods, **Mrs. Bavita Devi** received the **Seva Shikhar Samman 2026** for her association with **INWAANYAN NAGRI ORGANIC FARMERS PRODUCER COMPANY LIMITED,** an all-women-led FPO promoted by ISRN with support from the **Small Farmers' Agribusiness Consortium (SFAC).** The recognition celebrates women's leadership and collective entrepreneurship. ISRN also participated in the **Buyer–Seller Meet 2026** to strengthen market linkages and business opportunities for Farmer Producer Organisations.

At the **9th India International Water Week (IIWW) 2026,** organised by **Paryavaran Sanrakshan Gatividhi (PSG) in collaboration with ISRN at Bharat Mandapam, New Delhi,** the session "Jal–Sanskriti & HARIT Pathways: Bharat's Water Heritage for a Resilient Future" was graced by **Dr. Murli Manohar Joshi Ji, Padma Vibhushan awardee, former Union Minister for Human Resource Development, and senior leader of the Bharatiya Janata Party (BJP), as Chief Guest**. Discussions explored traditional water systems, indigenous knowledge, river rejuvenation, biodiversity, and community-led conservation, emphasising the relevance of India's water heritage to climate resilience and sustainable development.

Through its **Knowledge Hub**, ISRN also addressed "DNS Abuse: The Threat That Hides in Plain Sight," raising awareness of fraudulent websites, DNS hijacking, and online scams while promoting cybersecurity awareness and safe digital practices.

Every milestone reflects the strength of collective effort. I extend my sincere gratitude to our donors, partners, member organisations, government stakeholders, volunteers, and dedicated team for their continued trust and commitment to ISRN's mission.

As we move forward, let us deepen our partnerships, expand opportunities, and empower communities to build a more inclusive, sustainable, and resilient society.

Together, we can turn shared responsibility into lasting impact.

With regards,
Santosh Gupta
CEO, Indian Social Responsibility Network (ISRN)

AI LABS FOR FUTURE SKILLS

(Inauguration & Project Launch – September 2026)

Key Project Updates

Reporting Period Snapshot

September 2026 marked a significant milestone for the AI Labs for Future Skills initiative, implemented by ISRN in partnership with HMD Global, with the formal launch of AI Labs at two CM SHRI Government Schools in Delhi. The inauguration of the Labs at Dr. B. R. Ambedkar CM SHRI School, Gandhi Nagar, and CM SHRI School, Shakarpur, on 14 September 2026 marked the transition from vision to launchphase.



Inauguration at Gandhi Nagar & Shakarpur:

The AI Labs at **Dr. B. R. Ambedkar CM SHRI School**, **Gandhi Nagar**, and **CM SHRI School**, Shakarpur, Delhi, were formally **inaugurated on 14 September 2026** by Shri Harsh Malhotra, Hon'ble Minister of State for the Ministry of Corporate Affairs and the **Ministry of Road Transport and Highways, Government of India; Member of Parliament, East Delhi; and President, Bharatiya Janata Party, Delhi.**

The inauguration ceremonies brought together **senior government officials**, elected representatives, education leaders and representatives of **HMD Global and ISRN**, reflecting a shared commitment towards strengthening technology-enabled and future-ready education.
The event was attended by **Shri Ravi Kunwar**, **CEO** & **VP**, **India** & **APAC, HMD**; **Dr. Anil Goyal**, **MLA**, Krishna Nagar, Shri Sandeep Kapoor, Councillor, Ward 211, MCD, Shri K. S. Upadhyay, Additional Director of Education, NCT of Delhi, Shri Abhay Verma, MLA, Laxmi Nagar, Shri Ram Kishor Sharma, Councillor, Ward 202, MCD, Shri Ajay Singh, Senior Journalist and Author, Shri Anil Khaitan, Chairperson, and Shri Santosh Gupta, CEO, ISRN, along with other distinguished guests and education representatives.

Creating **Future-Ready Learning Spaces:** With the formal launch of the Labs, students will have opportunities to **learn, experiment, innovate and develop** practical technology skills through hands-on exposure to Artificial Intelligence, digital innovation and emerging technologies. The Labs will also support teachers in facilitating engaging, experiential and activity-based learning.From Infrastructure to Implementation The inauguration marks an important transition from the establishment of the AI Labs to the academic implementation phase. With the infrastructure, equipment, learning resources and programme dashboard in place, the initiative is now moving towards structured learning sessions, teacher engagement and active student participation.

PROJECT GLIMPSES













Looking Ahead

The next phase will focus on the rollout of **structured AI and future-skills learning activities**, teacher orientation and continued engagement with students across both schools. Planning for the **classes**, **learning modules** and **rollout activities** has also been initiated in coordination with the schools. The initiative seeks to create an enabling environment where young learners can move beyond simply consuming technology to understanding, exploring and creating with it. Through the partnership between **ISRN and HMD Global**, the AI Labs aim to nurture curiosity, creativity and digital confidence among young learners while equipping them with skills to navigate and contribute to a rapidly evolving digital world.







दैनिक
नेशनल एक्सप्रेस
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सीएम श्री स्कूल शकरपुर में AI लैब का उद्घाटन

केंद्रीय राज्य मंत्री हर्ष मल्होत्रा ने किया उद्घाटन, छात्रों से संवाद कर नवाचार और तकनीक को अपनाने का दिया संदेश

नेशनल एक्सप्रेस ब्यूरो



शकरपुर, दिल्ली। सीएम श्री स्कूल, शकरपुर में सोमवार, 14 सितंबर को भारत सरकार के सड़क परिवहन एवं राजमार्ग मंत्रालय तथा कॉर्पोरेट मामलों के केंद्रीय राज्य मंत्री हर्ष मल्होत्रा ने आर्टिफिशियल इंटेलिजेंस (AI) लैब का उद्घाटन किया। इस अवसर पर उन्होंने विद्यालय के छात्रों से संवाद कर उन्हें नई तकनीकों और बदलावों का स्वागत करने के लिए प्रेरित किया। उन्होंने विद्यालय परिसर में अशोक का पौधा भी रोपित किया।कार्यक्रम में दिल्ली सरकार के शिक्षा विभाग के अतिरिक्त शिक्षा निदेशक के.एस. उपाध्याय ने मंत्री एवं अन्य अतिथियों का स्वागत करते हुए कहा कि विद्यालय में AI लैब की शुरुआत बच्चों और विद्यालय के लिए गौरव का विषय है।

उन्होंने वर्तमान समय में कृत्रिम बुद्धिमत्ता की उपयोगिता और डाला।आधुनिक सुविधाओं से सुसज्जित इस AI लैब को विद्यालय के शैक्षिक आधुनिकीकरण की दिशा में महत्वपूर्ण कदम बताया गया। इसका उद्देश्य सेकेंडरी और सीनियर सेकेंडरी के विद्यार्थियों को आर्टिफिशियल इंटेलिजेंस, रोबोटिक्स, कंप्यूटेशनल लॉजिक और आधुनिक डिजिटल टूल्स का व्यावहारिक ज्ञान उपलब्ध कराना है। लैब में इंटरैक्टिव डिस्प्ले पैनल और प्रोजेक्ट वर्क के लिए विशेष बेंचों की व्यवस्था की गई है।समारोह सुबह 11 आयोजित हुआ। कार्यक्रम की शुरुआत मुख्य अतिथि हर्ष मल्होत्रा के आगमन से हुई। उनके साथ लक्ष्मी नगर के विधायक एवं विधानसभा के चीफ विप अभय वर्मा तथा वार्ड-202, शकरपुर के निगम पार्षद राम किशोर शर्मा भी मौजूद रहे।प्रिंसिपल, वरिष्ठ फैकल्टी, एनसीसी और छात्र परिषद के प्रतिनिधियों ने अतिथियों का पारंपरिक पौधों और अंगवस्त्रम से स्वागत किया।

दीप प्रज्वलन के बाद मंत्री ने रिबन काटकर AI लैब का निरीक्षण के दौरान छात्रों ने AI और STEM की अवधारणाओं पर आधारित कार्यशील मॉडल और लाइव डेमोस्ट्रेशन प्रस्तुत किए। हर्ष मल्होत्रा ने छात्रों के डिजाइन लॉजिक और तकनीकी समझ की सराहना करते हुए कहा कि विद्यार्थियों को तकनीक को केवल इस्तेमाल करने वाले के रूप में नहीं, बल्कि भविष्य के इनोवेटर, डेवलपर और नैतिक समस्या-समाधानकर्ता के रूप में देखना चाहिए।कार्यक्रम में रवि कुंवर, CEO एवं VP, भारत और गुप्ता, CEO, ISRN, वरिष्ठ पत्रकार, लेखक एवं राष्ट्रपति के पूर्व प्रेस सचिव अजय सिंह, उप शिक्षा निदेशक चांद बाबू, उप शिक्षा निदेशक, सीएम श्री जी.एन. देवलाल सहित शिक्षा, प्रशासन और कॉर्पोरेट क्षेत्र से जुड़े अन्य लोग उपस्थित रहे।

इस अवसर पर अभय वर्मा ने स्थानीय प्रशासन के सहयोग की सराहना करते हुए शैक्षिक बुनियादी ढांचे के लिए विधायी स्तर पर निरंतर सहयोग का भरोसा दिया। पार्षद राम किशोर शर्मा ने स्कूल की संपत्तियों के रखरखाव और शैक्षिक व्यवस्था में समुदाय तथा स्कूल प्रबंधन समिति की भूमिका को महत्वपूर्ण बताया।कार्यक्रम के अंत में सीएम श्री स्कूल, शकरपुर के प्रधानाचार्य एवं शिक्षाविद् पंकज चौबे ने सभी अतिथियों का आभार व्यक्त किया। उन्होंने AI लैब की स्थापना में सहयोग देने वाले विभागीय अधिकारियों और सभी सहयोगियों के

केंद्रीय मंत्री हर्ष मल्होत्रा ने किया AI लैब का उद्घाटन, छात्र दिखाएंगे अब रोबोटिक्स में कमाल

नवबिहार दूत संवाददाता
विरेंद्र सैनी

नई दिल्ली / शकरपुर। पूर्वी दिल्ली के सीएम श्री स्कूल, शकरपुर ने शैक्षिक आधुनिकीकरण की दिशा में बड़ी उपलब्धि हासिल की है। केंद्रीय सड़क परिवहन एवं राजमार्ग तथा कॉर्पोरेट मामलों के राज्य मंत्री हर्ष मल्होत्रा ने सोमवार को विद्यालय में अत्याधुनिक आर्टिफिशियल इंटेलिजेंस (AI) लैब का उद्घाटन किया। कार्यक्रम सुबह 11 बजे पारंपरिक दीप प्रज्वलन और रिबन काटने के साथ शुरू हुआ। इस अवसर पर मंत्री जी ने छात्रों से संवाद करते हुए कहा कि "नए बदलावों का स्वागत करना ही प्रगति है। टेक्नोलॉजी को सिर्फ इस्तेमाल मत करो, बल्कि उसके इनोवेटर बनो।" उन्होंने विद्यालय परिसर में अशोक का पौधा भी रोपित किया। इस



एडवांस्ड लैब में सेकेंडरी और सीनियर सेकेंडरी के छात्रों को अक रोबोटिक्स, कंप्यूटेशनल लॉजिक और डिजिटल टूल्स का प्रैक्टिकल प्रशिक्षण दिया जाएगा। इंटरैक्टिव डिस्प्ले पैनल और प्रोजेक्ट बेंचों से लैस लैब में छात्रों ने अक और STEM पर लाइव डेमो भी प्रस्तुत किए, जिसकी मंत्री और अतिथियों ने जमकर सराहना की।

समारोह में दिल्ली सरकार के अतिरिक्त शिक्षा निदेशक के.एस. उपाध्याय ने स्वागत भाषण में कहा कि यह विद्यालय और बच्चों के लिए गौरव का क्षण है।

उन्होंने अक की वर्तमान उपयोगिता पर प्रकाश डाला। कार्यक्रम में लक्ष्मी नगर विधायक एवं चीफ व्हिप अभय वर्मा, निगम पार्षद राम किशोर शर्मा (वार्ड-202), उप शिक्षा निदेशक चांद बाबू, जी.एन. देवलाल, HMD ग्लोबल के CEO रवि कुंवर, ISRN के उएड संतोष गुप्ता और वरिष्ठ पत्रकार अजय सिंह सहित शिक्षा जगत की कई हस्तियां मौजूद रहीं। विधायक अभय वर्मा ने शैक्षिक इंफ्रास्ट्रक्चर के लिए विधायी समर्थन का वादा किया, वहीं पार्षद राम किशोर शर्मा ने SMC की भूमिका को अहम बताया। अंत में प्रधानाचार्य पंकज चौबे ने सभी अतिथियों का आभार व्यक्त किया।

PROJECT SHE
(SANITATION, HEALTH AND EMPOWERMENT)

ISRN, with the support of **John Snow India Private Limited (JSIPL)**, continued implementation of **Project SHE** across project villages and schools in **Jhabua district, Madhya Pradesh**, during September 2026. The month focused on strengthening school and community-level awareness around **menstrual health and hygiene**, **nutrition and anaemia prevention**, with continued engagement of adolescents, parents, teachers and other community stakeholders.

As part of the **"Suno, Samjho, Seekho"** initiative, **10 awareness sessions**, including **male engagement sessions**, were conducted during the month, encouraging open and informed conversations around menstruation, healthy practices and the importance of supportive family and community environments for adolescent girls.

A key highlight during the month was the **field visit to Jhabua in early Sept**, undertaken by **Dr. Ekta Vyas,** along with **Mr Pushpraj, ISRN** and **Ms Shruti Sharma, JSIPL** teams to review project implementation and engage directly with government officials, school authorities, teachers and students. The team **visited Government Girls Higher Secondary School**, Kalyanpura, and Government High School, Kalapipal, where project-supported facilities, including **incinerators, sanitary napkin vending machines and IEC materials**, were physically verified and their utilisation reviewed.

The team also interacted with students and teachers to understand their experiences and the changes observed through the project.The project also strengthened its engagement with the wider adolescent health ecosystem through a visit to the **RKSK facility at CHC Para,** where discussions focused on adolescent health awareness, menstrual health and hygiene, existing IEC resources, and opportunities for greater convergence between health services and school-based interventions.

Engagement with district-level stakeholders further reinforced the relevance of the intervention. Government stakeholders appreciated the project's focus on menstrual health and hygiene and expressed interest in its **continuation and potential expansion to additional schools.**

The school engagements also coincided with **National Nutrition Week**, providing an opportunity to reinforce messages on nutrition, healthy dietary practices and anaemia prevention alongside menstrual health and hygiene. The discussions encouraged adolescents to adopt healthier practices, including regular consumption of **iron-rich foods**, while strengthening awareness of available health services.

Through continued school, community and stakeholder engagement, **Project SHE is contributing to a more informed and supportive environment where adolescents can speak openly about menstrual health, access appropriate information and services, and adopt healthier practices**. The September field engagement also provided valuable insights for strengthening sustainability, government convergence and future opportunities for continuation or scale-up. From Awareness to Action.

The September field visit demonstrated the growing visibility and utilisation of Project SHE interventions at the school level. Direct interactions with students, teachers, and government stakeholders provided valuable insights into the project's relevance and its contribution to menstrual health and adolescent well-being. Furthermore, the dissemination workshop and formal project closure are planned for the coming month.

PROJECT GLIMPSES











STRENGTHENING HPV VACCINATION AWARENESS AND DEMAND GENERATION IN NORTHEAST INDIA

With India crossing 80 lakh HPV vaccine doses under the National HPV Vaccination Campaign through the U-WIN platform, ISRN is proud to contribute to the collaborative efforts for HPV vaccination awareness in Nagaland.

Teeka Talk State Launch – Nagaland
About the Launch & Key Deliberations:

On **17th September 2026,** at the Conference Hall, Directorate of Health & Family Welfare, Kohima, ISRN joined the Teeka Talk Nagaland State Launch – a Girl Effect India-supported initiative in partnership with GAVI and Ministry of Health & Family Welfare.

Key Stakeholders Present:

The launch brought together 53+ stakeholders from the Directorate of Health & Family Welfare, Department of Education, Social Welfare, Nagaland Rural Livelihoods Mission (NRLM), Rural Development, District Commissioner's Office, All Nagaland Private School Association (ANPSA), UNDP, RBSK, District Immunization Office (DIO) Kohima, DEOs of Kohima & Dimapur, ISRN and Girl Effect India.

The initiative aims to support HPV vaccination awareness and demand generation through youth-friendly and locally relevant communication, strategic partnerships, school and community engagement, digital outreach, and frontline health-worker involvement.

Pics from the programme: Implementation Update in Nagaland







Implementation Update in Nagaland

As part of the multi-state programme, ISRN aims to reach out to 14K+ girls across 44 schools in Kohima & Dimapur through school-based and community-level activities, as part of a multi-state target of 32,000+ girls.

The five-stage implementation strategy comprises: School outreach, PHC & community engagement, Gully Youth Labs mobilisation, Digital outreach via WhatsApp chatbot, IVR and Radio, and Teacher Training.

Teacher orientation has been completed in 34 of 58 identified schools till date.Implementation is being done through QR-enabled IEC materials, flashcards, parent engagement tools and orientation & linkages with the U-WIN vaccination platform.A Training of Trainers (ToT) session on HPV vaccination was conducted on 24 September 2026 at Umsning CHC for teachers from Umling and Umsning Blocks of Ri-Bhoi District. 23 participants from 15 schools participated in the progamme.

A PHC session was conducted on 28 September 2026 at Umsning CHC, Ri-Bhoi District, for healthcare staff from the Health and Wellness Centres (HWCs) and Umsning CHC. A total of 20 participants attended the session, comprising 1 male and 19 female participants. The participants included Supervisors, MLHPs, Nursing Staff, ANMs, and Laboratory Technicians. The session provided detailed information on the HPV vaccine, including its purpose, eligibility, benefits, potential concerns, and the importance of vaccinating girls aged 14–15 years.





Way Forward:

The launch concluded with a unified commitment among Health, Education, Social Welfare, NRLM and Rural Development Departments to maintain coordinated action towards maximizing HPV vaccination coverage across Nagaland. Next steps include completion of ToT in remaining schools, rollout of student-parent awareness sessions, and fixing dedicated school vaccination dates immediately after sensitization to reduce consent-to-vaccination gap.

Through this initiative, ISRN is contributing to informed decision-making, stronger community engagement and improved access to HPV vaccination information, supporting collective efforts towards WHO's 90-70-90 target for cervical cancer elimination and healthier futures for adolescents across Northeast India.

HONASA LITTLE STEPS PROJECT

Honasa Little Steps Centres (Ghata and Kadarpur) have been operating regularly, six days a week from 9:00 AM to 2:00 PM as per the ISRN's implementation plan. The centres are providing a safe, child-friendly and inclusive environment for 60 children aged 2 to 6 years, with 30 children enrolled per centre. Daily routines covering arrival and welcome, morning circle and assembly, structured ECCE sessions, three nutritious meals, rest and nap time, free and outdoor play, and hygiene routines are being followed as per SOPs.

During September, structured lesson plans aligned with NCF-ECCE and NEP 2020 were implemented across five developmental domains. Regular attendance, meal provision, health screening and growth monitoring were ensured. No major disruption in operations or safety incident was reported during the month.

Learning, Nutrition and Well-being

Age-appropriate, play-based learning was delivered through storytelling, picture reading, rhymes, alphabet and number recognition, tracing and pre-writing, sorting, counting, fine motor activities including clay modelling and beading, and creative art and craft. Smart screen and learning corners were used regularly to reinforce concepts. Average participation remained above 85% in both centres.

Three times nutritious meals; breakfast, lunch and handy snacks at thee time of leaving, were served daily as per standardized rotating weekly menu with 100% menu compliance. Quantity was sufficient for all enrolled children and quality was rated Good during internal monitoring. Handwashing before meals was practiced for 100% of children. Monthly growth monitoring was completed and WASH practices including handwashing after toilet use, toilet training and personal hygiene were followed daily.

PROJECT GLIMPSES





Parent-Teacher Meetings

In September 2026, monthly Parent-Teacher Meetings (PTMs) were conducted at both Ghata and Kadarpur Centres on 30 September, with active parental participation. Parents received updates on attendance, nutrition and learning progress, along with guidance on early learning, hygiene and positive parenting.

Home visits and mothers' group meetings further strengthened parent engagement and continuity between home and centre.







Child of the Month: Sohib - From Hesitation to Confidence

"Sohib, 6, is a Preschooler enrolled at the Kadarpur Centre on 14 July 2026. He comes from a family of five and lives with his parents in a rented one-room accommodation. His mother works as a house help, while his father is a driver.

Initially, Sohib was hesitant to speak in front of others, and his articulation was still developing. With continuous encouragement, individual attention and regular opportunities to participate, he has shown remarkable improvement. He now confidently participates in class activities, including rhymes, counting, alphabets in Hindi and English, and public-speaking activities.

Academically, Sohib can recognize and write A–Z, identify Hindi alphabets, count orally up to 50, write numbers up to 30, and is progressing towards 50. He has good word and number recognition and has also been introduced to basic addition and subtraction. He actively participates in dance and other centre activities and shows a strong willingness to learn.

The centre will continue to provide him with opportunities for speaking, recitation and stage activities to further strengthen his confidence and communication skills.

Sohib's journey reflects the essence of The Little Steps—safe care, joyful learning and growing confidence in every child."



Janmashtami Clebration at Honasa Litttle Steps

Janmashtami was celebrated across both Ghata and Kadarpur centres in September 2026 as part of the monthly cultural calendar. The celebration included a brief storytelling session on the life and values of Lord Krishna, devotional songs were played followed by photograph sessions and creative activities such as matki and flute decoration. Children participated enthusiastically in dress-up as Radha and Krishna, which fostered cultural awareness, creative expression and confidence. The activity was integrated with the curriculum themes of sharing, caring and respect, and was facilitated by centre teachers with active participation of children.







Participated in “Teacher’s Day activity” to draw a greetings card



Way Forward

For October 2026, the focus will be on sustaining consistent service delivery, strengthening child development portfolios, organizing health screening camps in collaboration with local health institutions, conducting refresher trainings on classroom management and play-based learning, and deepening parent and community engagement.

A Proud Moment for INWAANYAN NAGRI ORGANIC FPC

(A Women-Led FPO Making a Difference)

It is a proud moment for INWAANYAN NAGRI ORGANIC FARMERS PRODUCER COMPANY LIMITED, an FPO formed and promoted by ISRN with the support of SFAC.

We are **delighted to share that Mrs. Bavita Devi**, **Director of INWAANYAN NAGRI ORGANIC FARMERS PRODUCER COMPANY LIMITED**, has been honored with the prestigious Seva Shikhar Samman 2026 Award in recognition of her dedication, leadership, and contribution to the community.

The FPO is led by an all-women Board of Directors, showcasing the strength, determination, and leadership of rural women entrepreneurs. Their collective efforts demonstrate how women-led FPOs can create sustainable livelihood opportunities and contribute meaningfully to rural development.

Despite limited resources and capital, the FPO has established a strong presence in the market through its diverse range of products, including pickles, mustard oil, spices, and other handmade products, which have gained popularity among consumers.

The success of INWAANYAN NAGRI ORGANIC FPC is a testament to the power of women's leadership, collective action, and entrepreneurship. ISRN is proud to support and promote such inspiring women-led farmer enterprises.





Strengthening Market Linkages for FPOs
ISRN in Buyer–Seller Meet 2026

The Indian Social Responsibility Network (ISRN) participated in the Buyer–Seller Meet 2026, organized by the Ministry of Agriculture & Farmers Welfare, Government of India, and Small Farmers' Agri-Business Consortium (SFAC) on 23 September 2026 at the New Club House, Qutab Golf Club, New Delhi.The event provided a valuable platform for Farmer Producer Organizations (FPOs), financial institutions, and leading buyers to connect, explore business opportunities, strengthen credit linkages, and identify new avenues for market access.

Key Highlights

- FPO Clusterization & Lead/Anchor FPO Concept – Exploring opportunities for stronger collaboration and collective business growth among FPOs.
- Credit Linkages & Credit Guarantee – Interaction with leading financial institutions including PNB, SBI, NABKISAN, and CCRL to understand financing and credit-support opportunities for FPOs.
- Market & Forward Linkages – Engagement with prominent buyers and market players including ITC, Patanjali, Flipkart, Kejriwal Bee Care India Pvt. Ltd., and LuLu Group International.
- Structured B2B Buyer–Seller Meetings – Facilitating direct interactions between FPOs and potential buyers to explore procurement and business opportunities.
- Networking & Knowledge Exchange – Opportunities to exchange insights, build partnerships, and understand emerging market requirements.

Through its participation in such platforms, ISRN continues to facilitate stronger market linkages, business opportunities, and institutional partnerships for FPOs, contributing towards sustainable, farmer-led enterprises and improved income opportunities for farmers.ISRN remains committed to empowering FPOs by connecting them with markets, finance, knowledge, and strategic business opportunities.







9th India International Water Week (IIWW) 2026

JAL–SANSKRITI & HARIT PATHWAYS: BHARAT Water Heritage for a Resilient Future

Organised by **Paryavaran Sanrakshan Gatividhi (PSG) and Indian Social Responsibility Network (ISRN) at Bharat Mandapam, New Delhi -** where Bharat's water heritage meets the pathways of a resilient future.

A glimpse into an inspiring and thought-provoking session at the 9th India International Water Week 2026, bringing together diverse voices from the fields of water, environment, rural development, sustainability and community action.

The session *"Jal–Sanskriti & HARIT Pathways: Bharat's Water Heritage for a Resilient Future"* explored India's deep-rooted relationship with water and the relevance of traditional knowledge, indigenous practices and community-led action in addressing contemporary challenges of water security and climate resilience.

From traditional water systems, rainwater harvesting and river rejuvenation to ecological restoration, biodiversity, WASH and sustainable livelihoods, the session highlighted the importance of connecting knowledge, communities, nature and contemporary approaches.

The discussions reinforced a shared message — our water heritage is not only a legacy of the past, but a living knowledge system that can inspire resilient and sustainable pathways for the future.

Speakers at the session wove Bharat's water heritage into a call for climate resilience. **Smt. Shipra Pathak** likened rivers to mothers'anchals; **Sh. Ganesh Thorat** shared Naam Foundation's revival of 1,000+ villages via its SMS (Store-Manage-Secure) model; **Dr. Murli Manohar Joshi** hailed conservationists as "Jal-Veer," invoking the Vedas and Gandhi's village vision; **Dr. Veena Khanduri** outlined Gita-rooted Jal Sanskriti and Harit Pathways for decentralized water governance; and **Dr. Anil Mehta** reflected on the five elements and interconnectedness. **Sh. Santosh Gupta,** CEO of ISRN, presented the way forward — Revival, Restoration, Coordination, Collaboration, Expansion — summed up as "From Water Culture to Water Resolve, and from Heritage to Action."

A powerful confluence of knowledge, culture, community and action — for water, for nature, and for generations to come.




जल शक्ति मंत्रालय
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JAL SHAKTI
IIWW
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Climate Resilient Water Management


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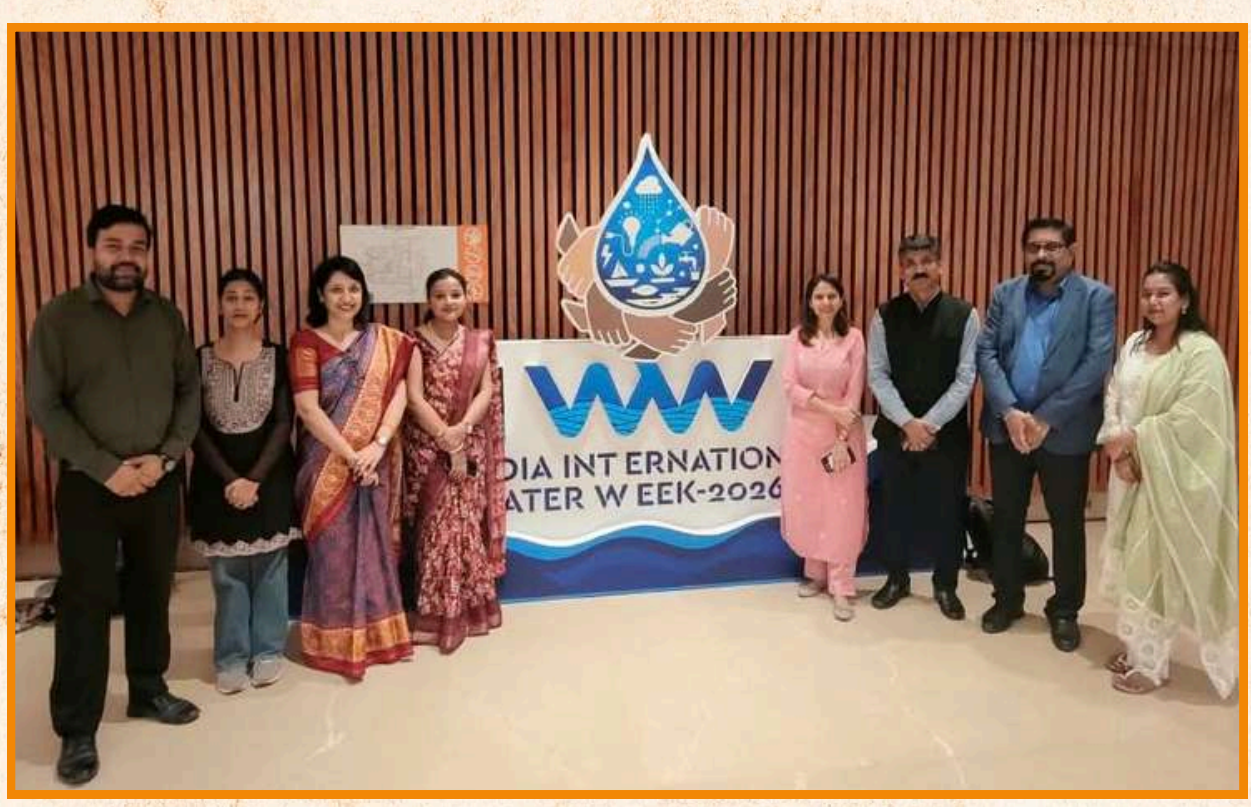







9th INDIA INTERNATIONAL WATER WEEK-2026
Climate Resilient Water Management




WW

KNOWLEDGE HUB

DNS Abuse: The Threat That Hides in Plain Sight

Introduction to DNS

DNS stands for Domain Name System. Think of it as the Address book for all destinations you may want to visit on the internet. Whether you want some information, buy or sell online, make financial transactions, learn a new language, or play a game, you need to visit a particular place. If you don't know the exact address, you may use the Search engines to find some possible locations.
For example, if you would like to access the British Library online, you will type in https://www.bl.uk/.

For Amazon India, you will enter https://www.amazon.in/. These are domain names assigned to these particular organisations. When you type in the domain name, DNS translates that name into a numerical address so your browser knows where to go.

DNS thus connects almost everything online, and hence, the bad actors have started targeting it to exploit its features. This is called DNS abuse, and cyber criminals use it to spread malware, steal data, or attack websites.

How Criminals Abuse DNS

- **Domain Registration Abuse (Copycat websites)** : Attackers buy domains with names like, say, secure-upi-help.com. An unsuspecting user may click on it if they face problems related to UPI payments and are looking for resolutions. Such fake links are usually shared via SMS or WhatsApp. They are clones of real addresses and are designed to steal your data.
- **DNS Hijacking (Redirecting users to suspicious sites)** : If the bad actors succeed in hacking your home Router or your smartphone's DNS settings, they can surreptitiously reroute you from a genuine website to a fake one.
- **DNS Cache Poisoning** : If an attacker injects forged DNS records into the cache, entire groups of users may be redirected to malicious destinations without realizing it.
- **Spam and scams** : Bad actors also create new websites that look trustworthy and send out messages or emails to digital users. The sites are active only for the time to trap targets.
- **Fast Flux Networks :** Some malware uses bots to rapidly change domain names to confuse security, which then won't block them.

Why is it of concern?

- Users could end up sharing sensitive personal details like bank login credentials on a fake site.
- Trusting the source, users may download malicious apps or files.
- The smart devices or WiFi router may get hijacked and be used to steal data or turn devices into bots.
- Unsecured Wi-Fi networks can be manipulated to redirect users to harmful pages.

Safeguard Yourself and Your Devices

- Be cautious of unusual web links, especially those with odd spellings or extra words.
- Don't trust links from unknown WhatsApp numbers, SMS senders, or emails—even if they look professional.
- Enable DNSSEC validation where possible. Use good DNS resolvers like Cloudflare's 1.1.1.1 or Google's 8.8.8.8 for safer browsing.
- Update your router password.
- Check for the lock icon (HTTPS), but remember: even fake sites can sometimes get HTTPS Certificates.
- Avoid clicking on links – if you do so inadvertently, close the page and go directly to the official website by typing it yourself.

Conclusion

Awareness is the key - know how criminals misuse this —internet address book|| to protect your data, digital space, and digital devices. Stay alert. Practice Do Not Trust policy. Prevention calls for collaboration among domain name Registrars, Organizations and common digital users.

Protecting the DNS is not just a technical requirement, it is essential for preserving the safety, integrity, and reliability of the global internet.

📞 In case of Cybercrime

Report cybercrime immediately:

National Cybercrime Helpline: 1930 | 🌐 cybercrime.gov.in

CyberPeace Helpline: 9570000066 | ✉️ helpline@cyberpeace.net

ISRN believes that having the right to live in equality is something each human deserves and with support from esteemed people like you, we are transforming the lives of thousands of fellow citizens. We have held workshops and training sessions for more than 840 Member Organisations, fostering a symbolic growth system

We genuinely appreciate all of your help, love, and support for ISRN.

We humbly ask that you continue to provide us with support, advice, and invaluable assistance that will enable us to ensure that each and everyone is empowered to grow and flourish in their own unique way.

Please scan the QR code to donate towards these causes, as your small contribution will help maintain smiles on million faces.

Scan the QR code to CONTRIBUTE

Thank you for reading!

ISRN

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