



MONTHLY  
NEWSLETTER  
MARCH 2026



## CEO'S MESSAGE

**Dear Friends, Member Organizations, Donors & Stakeholders,  
Greetings from the Indian Social Responsibility Network (ISRN) !**

As we reflect on March 2026, I am proud to share the continued momentum and meaningful impact created across our initiatives at ISRN. From strengthening farmer-led institutions in Uttar Pradesh to advancing adolescent health and community awareness in tribal and remote regions, our work remains rooted in participation, inclusion, and sustainable change.



**Santosh Gupta**

The encouraging findings from the Quality Council of India's assessment of Farmer Producer Organizations reaffirm the importance of transparency. It is heartening to see FPOs evolving into, resilient, self-reliant institutions, supported by our dedicated teams on the ground.

Our health-focused initiatives, including Project PRERANA in Arunachal Pradesh and Project SHE in Madhya Pradesh, have made significant strides in fostering awareness, breaking taboos, and enabling informed decision-making among adolescents and communities. By creating safe spaces for dialogue and combining infrastructure with education, we are helping build confidence and dignity around critical health issues.

In urban communities, the High-Tension Electricity Safety Campaign in West Delhi has demonstrated the power of collective action and last-mile engagement, reaching thousands of households and embedding safety awareness at the grassroots level.

We are also excited to expand our partnerships with organizations like Honasa Consumer Limited and HMD Global. These collaborations reflect a shared vision of nurturing healthier communities, strengthening early childhood development and equipping youth with future-ready digital skills.

Each of these efforts is a testament to what can be achieved through collaboration, commitment, and a deep understanding of community needs. As we move forward, we remain dedicated to scaling impact, fostering innovation, and creating meaningful change where it matters most.

Warm Regards,  
**Santosh Gupta**  
Chief Executive Officer

# FORMATION AND PROMOTION OF FARMER PRODUCER ORGANIZATIONS (FPOS)

## FPOs in Focus: Progress, Participation, and Good Governance in Uttar Pradesh

In March 2026, the Quality Council of India (QCI), undertook a comprehensive field assessment of five Farmer Producer Organizations (FPOs) in Uttar Pradesh.

The assessment highlighted that all FPOs are maintaining accurate and well-structured records, with strong alignment observed between field-level activities and MIS data. The team also noted active engagement from key stakeholders, including Board of Directors, CEOs, accountants, and member farmers—reflecting a culture of transparency and participatory governance.

Key operational areas such as business planning, utilization of equity grants, income generation strategies, and farmer mobilization efforts were closely reviewed. Encouragingly, all FPOs demonstrated consistent progress and adoption of improved management practices.



The Indian Social Responsibility Network (ISRN), serving as the CBBO, received high appreciation from the QCI team for its continuous handholding support, capacity-building initiatives, and strategic guidance. ISRN's efforts have significantly contributed to strengthening institutional capacities and enhancing the overall performance of the FPOs.

Overall, the visit concluded on a positive note, with the QCI team expressing satisfaction with the levels of transparency, accountability, and progress demonstrated. The findings underscore a strong foundation for building resilient and sustainable farmer-led institutions.



# PROJECT SHE (SANITATION, HEALTH AND EMPOWERMENT)

In March, ISRN continued to strengthen its efforts under Project SHE, implemented with the support of **John Snow India Private Limited (JSIPL)**, by expanding its focus on awareness generation and community engagement across **Jhabua district, Madhya Pradesh**. Building on the progress made in previous months, the project deepened its outreach to ensure that both adolescents & the wider community are equipped with the knowledge & confidence to address adolescent health and hygiene with dignity.



**Sensitization sessions were conducted across the remaining five project schools, reaching 285 students and engaging 6 school teachers.** These sessions covered critical themes including puberty, menstrual hygiene management, reproductive health, nutrition and anaemia prevention. Designed as safe and interactive platforms, the sessions encouraged open dialogue, enabling students to ask questions freely and challenge prevailing myths and misconceptions along with poster/slogan making activities. **The involvement of ARSH counsellors and teachers** further strengthened the support system within schools, ensuring that accurate information and guidance continue beyond the sessions.

Recognizing that sustainable change requires community-level acceptance and participation, ISRN also conducted **sensitization sessions across 10 villages, reaching 239 community members.** These sessions played a crucial role in addressing long-standing taboos and fostering supportive environments for adolescents. By engaging parents, caregivers and other community stakeholders, the initiative helped build a more informed and empathetic ecosystem that promotes healthy practices and open conversations around adolescent health.

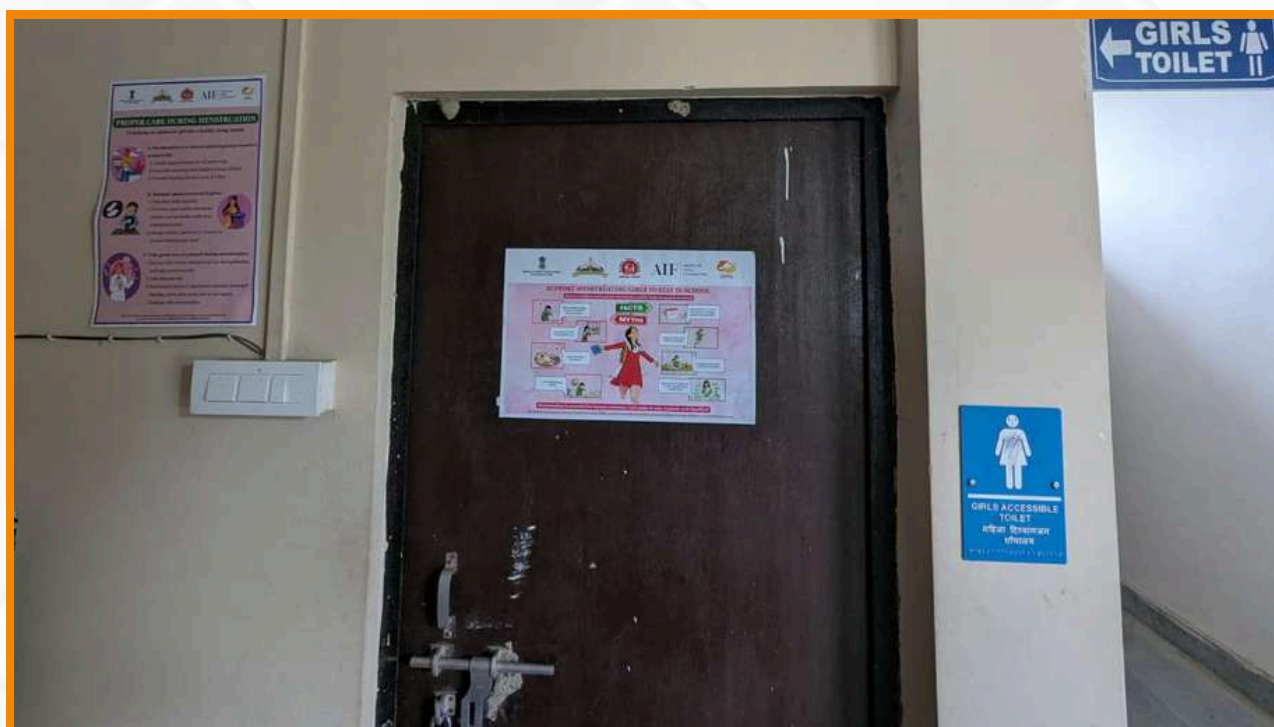


# PROJECT PRERANA

ISRN, with the support of the American India Foundation (AIF), continues to advance Project PRERANA to improve menstrual, reproductive, and adolescent health among school-going adolescents in Papum Pare district, Arunachal Pradesh.



Building on the infrastructure strengthened in February, the focus in March was towards awareness and behavioural change. **Sensitization sessions were conducted across all seven project schools, reaching a total of 186 female students.** Each session followed a structured and safe approach, beginning with an introduction to the project and its objectives, followed by a sensitization session on key health topics by a trained health professional.



The sessions then transitioned into one-on-one interactions in a closed and comfortable environment, enabling students to openly discuss concerns, ask questions without hesitation and receive accurate guidance. This personalized approach encouraged active participation and deeper understanding among the adolescents. To further reinforce key messages, **informative IEC materials were also displayed across school premises**, ensuring continued visibility and awareness beyond the sessions. Collectively, these efforts contributed to fostering informed, confident, and health-aware young girls.



# HT ELECTRICITY SAFETY CAMPAIGN

## सुरक्षित घर – सुरक्षित जीवन

### SUCCESSFUL COMPLETION OF PHASE I | WEST DELHI

The Indian Social Responsibility Network (ISRN), in collaboration with BSES, is implementing the High-Tension Electricity Safety Awareness & Risk Reduction Campaign across high-risk residential areas in West Delhi. The campaign was designed to promote safe practices, reduce risks around HT infrastructure, and strengthen community awareness through consistent on-ground engagement.

#### Journey Snapshot

The campaign commenced with a pilot in Najafgarh, establishing a strong implementation model through volunteer-led outreach and door-to-door engagement. Building on this foundation, the campaign rapidly scaled across multiple high-risk locations, ensuring deep and meaningful community penetration.

#### Project Highlights

- **5,260+ households** covered, exceeding the target of 4,500
- **16 schools** reached, surpassing the planned outreach
- Identification of the hot-spot areas



## Coverage Footprint

The campaign spanned key high-risk locations, including:

Guru Nagar, Anaj Mandi, Rao Vihar, Aman Puri, Ram Nagar, Kunwar Singh Nagar, Ranhola, Tilangpur Kotla, Vikas Nagar, Uttam Nagar, Laxmi Park, Vipin Garden, Raghuvir Nagar, Kotla Vihar, Mohan Garden, Raja Puri, Vishwas Park, Tilak Nagar, and adjoining areas



## Integrated Outreach Approach

- Door-to-door awareness and household-level risk assessment
- Distribution of IEC materials during community interactions
- Digital data collection for real-time monitoring and reporting

## Core Safety Messaging

- Maintaining safe distance from HT lines
- Avoiding construction near electrical infrastructure
- Following precautions during festivals and seasonal risks

## Key Outcome

The campaign not only met but significantly exceeded its outreach targets, reflecting strong community participation and effective last-mile delivery. The integration of school outreach further strengthened long-term impact by embedding safety awareness among children and extending it to households.

## Way Forward

- Awareness sessions and activities in the West Delhi schools
- Strengthen community engagement
- Continue collaboration with BSES for Phase II



# ISRN'S NGO CLINIC PODCAST

## EPISODE: 5 - THE FORGOTTEN TARGETS: RURAL INDIA AND CYBERCRIME PENETRATION

**CyberPeace** **ISRN'S NGO CLINIC** **ISRN**  
**PODCAST**  
**CYBER SECURITY EMPOWERMENT PROGRAM**  
**EPISODE: 5 - THE FORGOTTEN TARGETS:  
RURAL INDIA AND CYBERCRIME PENETRATION**  
**BUILDING A SAFER, RESILIENT DIGITAL FUTURE**

**HOST**  
**MR. SANTOSH GUPTA**  
CEO, INDIAN SOCIAL RESPONSIBILITY NETWORK (ISRN)

**SPEAKER**  
**MR. SANJAY KUMAR DAS**  
ADDITIONAL SECRETARY, GOVT. OF WEST BENGAL  
SCI. & TECH. & BIOTECH DEPT. &  
STATE INFORMATION SECURITY OFFICER

Releases on YouTube Premiere

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[www.isrn.in](http://www.isrn.in) "Relationship Building Beyond Funding" Follow us: [YouTube](#) [Instagram](#) [LinkedIn](#) [Facebook](#) [Twitter](#)

**Mr. Sanjay Kumar Das, Additional Secretary, Government of West Bengal,** discussed the growing threat of cybercrime in Rural India, cybersecurity awareness and digital safety in simple and practical terms.

From rising online frauds and cyber scams to digital literacy and prevention strategies, this episode highlights how rural communities can stay protected in today's digital world. It also explores the role of NGOs, government, and institutions in building stronger cyber awareness and resilience.

If you ever face or suspect cyber fraud, don't stay silent-take action!

**National Helpline: 1930 | Website: [www.cybercrime.gov.in](http://www.cybercrime.gov.in)**

**CyberPeace Helpline: 9570000066 | [Helpline@cyberpeace.net](mailto:Helpline@cyberpeace.net)**

**Watch now on YouTube**

And be a part of the movement and support us in **BUILDING A SAFER, RESILIENT DIGITAL FUTURE**

# WORKSHOP ON UNITING FOR NCDs: ADVANCING PREVENTION & CARE IN INDIA

The Indian Social Responsibility Network (ISRN) proudly participated in the national workshop “Uniting for NCDs: Advancing Prevention, Screening and Care Pathways” held in New Delhi. **The workshop was convened by Jhpiego India, in collaboration with PCI India and Fortis Healthcare.**

The event brought together key stakeholders including government representatives, healthcare experts, CSR partners, and development organizations to discuss strategies for strengthening prevention, early detection, and continuity of care for Non-Communicable Diseases (NCDs).



Discussions highlighted the role of community-led screening initiatives and the importance of CSR-driven interventions in scaling impactful healthcare models. Key focus areas included cancer, hypertension, cardiovascular health, and diabetes, with insights drawn from leading institutions and research bodies.

ISRN’s participation provided an opportunity to engage with experts, exchange knowledge, and explore collaborations towards advancing the vision of a healthier India.



# STRENGTHENING CAPACITIES AT NIRDPR WRITESHOP-CUM-WORKSHOP

Glad to share that ISRN team participated in a two-day Writeshop-cum-Workshop at NIRDPR, Delhi (24-25 March 2026). It was an enriching experience learning about case study documentation, content development, training design, and effective ToT methodologies under PMKSY-WDC 2.0.



The workshop brought together experts and participants from government, academia, NGOs, civil society, State Level Nodal Agencies (SLNA), and training institutions, making it a great platform for knowledge sharing and collaboration.



# A MEANINGFUL STEP TOWARDS BRIGHTER BEGINNINGS

ISRN is proud to **sign a MOU and partnered with Honasa Consumer Limited** to launch 3 Honasa NEEV Kendras in Gurugram under their CSR Initiative, creating safe, nurturing spaces for young children to learn, grow and thrive.

From early education and nutrition to health and holistic development, this initiative will support children in their most formative years.

**Because every child deserves a strong start and a future full of possibilities.**



## Project Snapshot

To establish three Honasa NEEV Kendras as community child day-care centers for a period of 12 months, that will provide safe care, early education, nutrition, health monitoring and holistic developmental support for underprivileged children aged 2-6 years in Gurugram.



3 centres in Gurugram



90 children  
30 children/centre  
2-6 years of age

### TARGET POPULATION

- 1.Children aged 2-6 years from underprivileged households (30 children per center).
- 2.Working parents/caregivers, especially women engaged in daily wage employment.
- 3.Community stakeholders supporting early childhood development.

### OUTCOMES

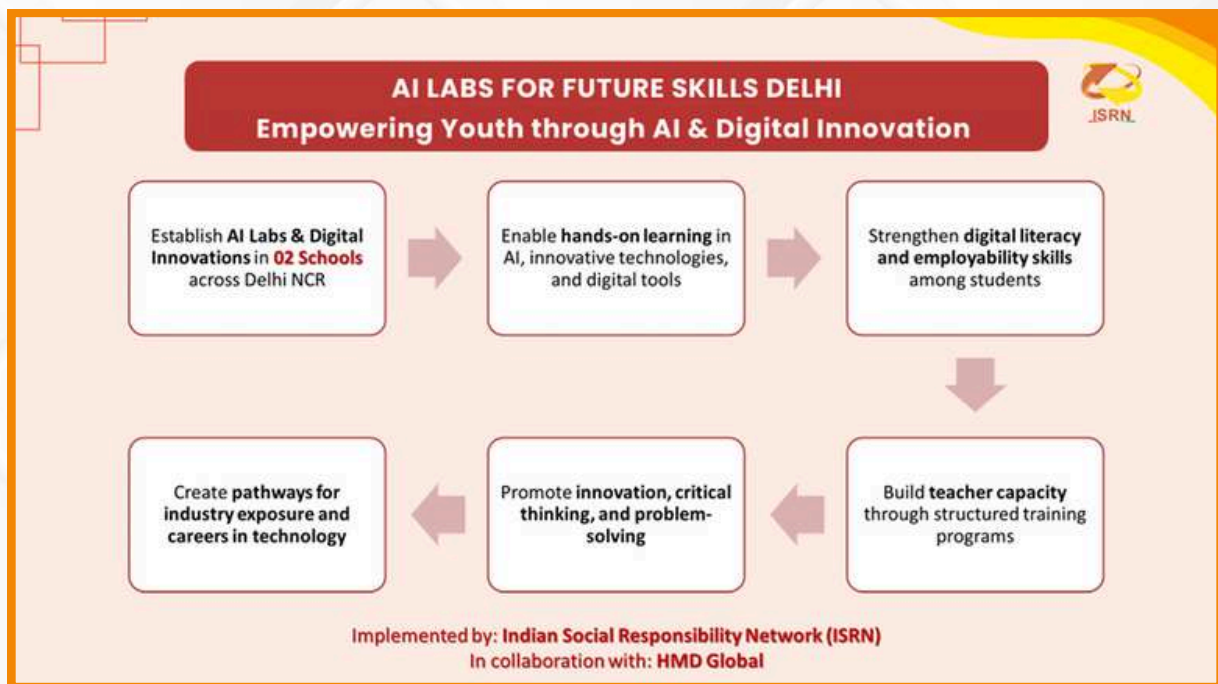
- ❑ **Improved access to quality childcare and ECCE:** Three Honasa NEEV Bal Vikas Kendras operational, providing safe daycare and early learning to 90 children (2-6 years).
- ❑ **Better nutrition and health status:** Children receive regular nutritious meals, growth monitoring, and health screenings, leading to improved age-appropriate nutrition indicators.
- ❑ **Enhanced school readiness:** Children show improved cognitive, social, emotional, and early literacy/numeracy skills through play-based learning.
- ❑ **Stronger caregiver engagement:** Parents adopt better nutrition, hygiene, and early stimulation practices, supporting child development at home.

# EMPOWERING YOUTH THROUGH ARTIFICIAL INTELLIGENCE & DIGITAL INNOVATION

ISRN is proud to sign a MOU and partner with HMD Global to launch **AI Labs for Future Skills** in 2 Schools/Colleges in the Delhi NCR Region.

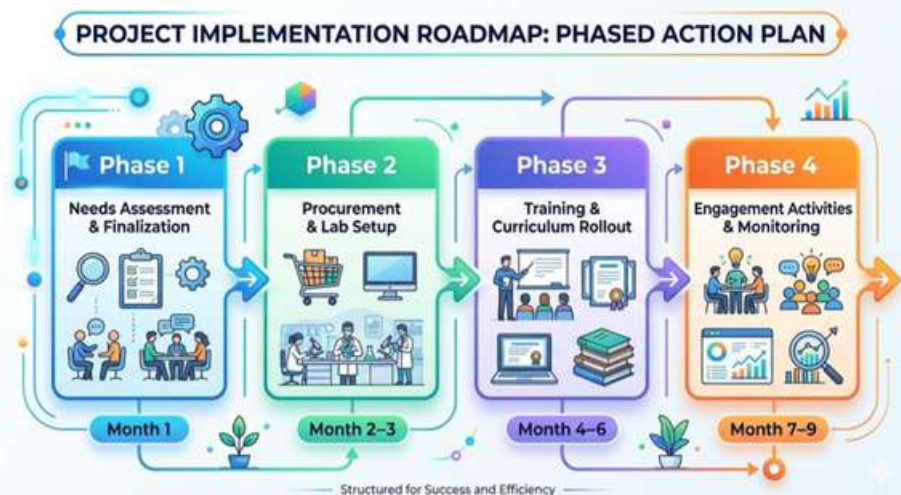
This project addresses the critical gap between academic learning and industry-ready skills, particularly in Artificial Intelligence and emerging technologies.

This project addresses the critical gap between academic learning and industry-ready skills, particularly in Artificial Intelligence and emerging technologies.



## Through a combination of:

- Infrastructure setup
- Capacity building
- Experiential learning



The initiative will empower youth with future-ready competencies, enhancing employability and innovation capacity.

# KNOWLEDGE HUB

## BE A RESPONSIBLE NETIZEN

The internet has revolutionised how we learn, communicate, and pass the time. It has created countless opportunities for innovation, learning, and socialising. However, these advantages also carry risks and duties. Understanding your online behaviour and how it affects others is essential for being a responsible netizen. Here are some key points to remember to become a responsible netizen:



### Respect Others Online

Respecting people online is one of the core principles of being a responsible netizen. It's crucial to treat others how you would like to be treated. This calls for exercising caution when speaking online, abstaining from abusive language, and avoiding remarks that are discriminatory. Cyberbullying is a problem that is getting worse, and responsible internet users should avoid it at all costs. Instead, they ought to promote a welcoming and constructive online community.

## **Protect Your Privacy and Personal Information**

Protecting your privacy and personal information is essential in the modern digital era. If it gets into the wrong hands, personal information like your name, address, phone number, or banking information may be misused. You should be aware of the privacy policies of the websites you visit and make sure you are happy with their data collecting and usage policies before providing any personal information as a responsible internet user. Additionally, you should keep your passwords to yourself and avoid using weak passwords.

## **Be Mindful of Online Sharing**

The internet is a huge platform for exchanging content and information. However, it's crucial to exercise caution when posting things online. It is important to be aware of the potential effects of your internet sharing because it can have negative effects. This involves determining if the information you are offering is suitable, polite, and legal. Online sharing of sensitive or personal data can result in identity theft or other types of cybercrime. You should always think about the outcomes of your online sharing as a responsible netizen.

## **Stay Safe Online**

In today's digital age, staying secure online is essential. There are a number of online dangers, such as scams and cyberattacks, that might jeopardise your online security. You need to take precautions to safeguard yourself online as a responsible netizen. This includes creating secure passwords, keeping your software and antivirus software up to date, and being wary of shady emails and websites. Additionally, you should refrain from downloading unknown files or clicking on links from unauthorised sources.

## **Educate Yourself and Others**

Keeping up with the newest online threats and best practices is part of being a responsible netizen. You should stay current on the newest cyber security trends and risks and impart your knowledge to others. In addition to younger generations who could be less familiar with internet threats and recommended practices, this also includes your friends, family, and coworkers. You can help create a safer and more responsible online community by educating yourself and others.

## **Conclusion**

In conclusion, good netiquette is crucial to building a secure and welcoming online community. You may act as a responsible netizen and help create a better internet for everyone by respecting others online, safeguarding your privacy and personal information, being aware of online sharing, being secure online, and educating yourself and others.

# MEMBER PORTAL: RATNAMANI CSR INITIATIVE TOWARDS CANCER PREVENTION

## Ratnamani CSR Initiative Bringing Cancer Prevention near Doorstep

In collaboration with the Gujarat Cancer Society, Ratnamani CSR is bridging the gap between Cancer, prevention and cure.

### High-tech Cancer Verticals Offers:

- ✓ HPV Vaccines for Vital cervical cancer prevention.
- ✓ Instant Mammography: Digital reports on-the-spot.
- ✓ Expert Teams: Led by GCS specialists Doctors, PG Interns & Technicians for practical experience.
- ✓ Full Continuum: Direct referrals for advanced hospital care.

Don't wait for symptoms—prioritize your checkup today.

RATNAMANI TEAM CSR is humbled by the support of RATNAMANI METALS And TUBES LIMITED MANAGEMENT and Parivar for ONE MORE LONGTERM & STANDALONE HEALTHCARE INITIATIVES for the service of the society.



## रत्नमणि CSR पहल: कैंसरकी रोकथामअब आपकेद्वार

गुजरातकैंसर सोसाइटी (GCS) के सहयोगसे, रत्नमणि CSR कैंसर कीरोकथाम औरउपचार केबीच कीदूरी कोकम करनेके लिएएक महत्वपूर्णकदम उठारहा है।

### हाई-टेककैंसर वर्टिकलकी विशेषताएँ:

- HPV वैक्सीन: गर्भाशयग्रीवा (Cervical) कैंसरसे बचावके लिएअत्यंत महत्वपूर्ण।
- त्वरितमैमोग्राफी: डिजिटलरिपोर्ट अबमौके परही उपलब्ध।
- विशेषज्ञटीम: GCS केविशेषज्ञ डॉक्टरों, पीजी इंटर्नऔर तकनीशियनोंके नेतृत्वमें अनुभवीटीम।
- पूर्णस्वास्थ्य सेवास्रृंखला: उन्नतअस्पताल उपचारके लिएसीधा रेफरल।

यादरखें: लक्षणोंका इंतज़ारन करें—आजही अपनीजाँच कोप्राथमिकता दें।

रत्नमणिटीम CSR, समाजसेवा कीइस दीर्घकालिकऔर स्वतंत्रस्वास्थ्य पहलके लिएरत्नमणि मेटल्सएंड ट्यूब्सलिमिटेड मैनेजमेंटऔर अपनेपरिवार केनिरंतर सहयोगके प्रतिआभार व्यक्तकरती है।



ISRN believes that having a right to live in equality is something each human deserves and with support from esteemed people like you, we are transforming the lives of thousands of fellow citizens. We have held workshops and training sessions for more than 800 member organisations, fostering a symbolic growth system

We genuinely appreciate all of your help, love, and support for ISRN.

*We humbly ask that you continue to provide us with support, advice, and invaluable assistance that will enable us to ensure that each and everyone is empowered to grow and flourish in their own unique way.*

*Please scan the QR code to donate towards these causes, as your small contribution will help maintain smiles on million faces.*



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*Thank you for reading!*



**ISRN**

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