



Collaborate , Co-Create , Catalyze

Empowering CSR:

A Boot Camp to Maximise Your Social Impact



Date
22nd - 24th August 2025



Venue
Karma LakeLands, Gurugram



Inaugural Session



Valedictory Session

Chief Guest
Dr. Vinay Sahsrabuddhe

Vice President-Rambhau Mhalgi Prabodhini,
Former President-ICCR,
Member of Parliament (Rajya Sabha),
National Vice President-BJP

Guest of Honour
Sh. Gyaneshwar Kumar Singh

Director General & CEO,
Indian Institute of Corporate Affairs
(IICA)

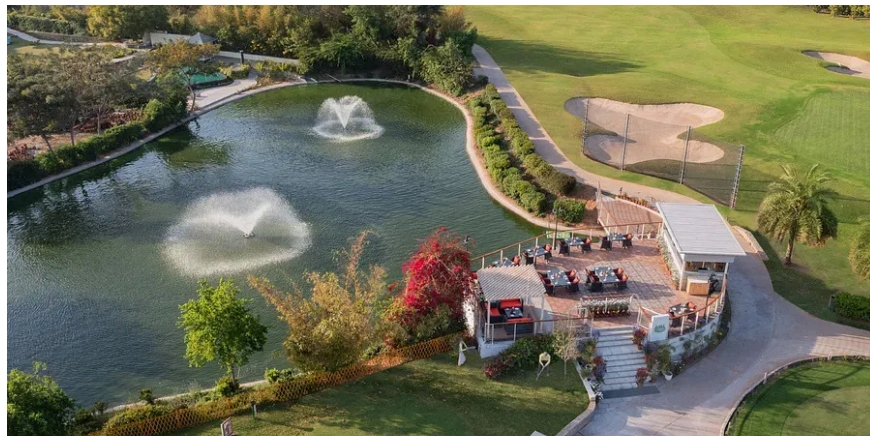
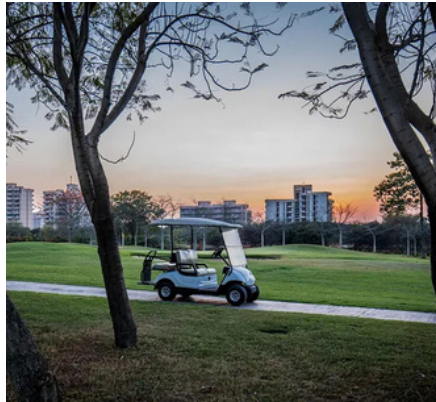
Chief Guest
Sh. Harsh Malhotra

Union Minister of State,
Ministry of Corporate Affairs & Ministry
of Road Transport & Highways

Programme Partners



Event Highlights



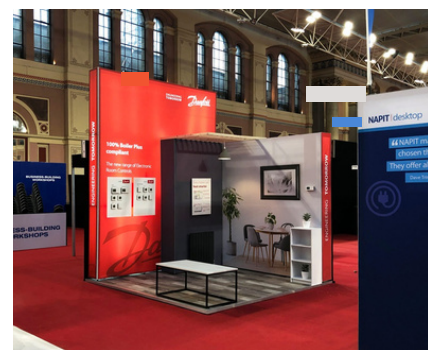
Cultural Night Golf Clinic



Tree Plantation



Exhibition



An exclusive exhibition showcasing innovative, impact-driven products by social entrepreneurs.

[Explore Karma Lakelands Here](#)

Why This Boot Camp?

Monitoring and Evaluation



Partner Selection



Stakeholder Engagement



Strategy and Design



Sustainability and Scalability



Alignment with SDGs



To Address these Gaps Between CSR Initiatives and Its Impact:

About the Session

Impact Communication & Visibility Enhancement

- Media and Community Participation Strategy
- Branding and Positioning
- Uses of Multimedia Platforms
- Impact Storytelling & Documentation

Utilization of Resources

- Leveraging Resources for Maximum Social Return
- Convergence
- Strategic Visioning and High-Impact Planning
- Operational Excellence in CSR Execution

Knowledge Management & Compliances

- Due Diligence and Reporting
- Result-Based Management
- Legal & Strategic Disclosures,

Sustainable & Green CSR

- Environment-Friendly Collaboration
- ESG
- Alignment with SDGs



Session Experts



Mr. Ravi Bhatnagar,
*Director Corporate Communications & Corporate
Affairs (South Asia, MENARP and Africa), Reckitt*



Mr. Anand Shekhar,
*Additional Mission Director,
NITI Aayog*



Dr. Nidhi Pundhir
*SVP, Global CSR,
HCL Tech & Director, HCL Foundation*



Dr. Amit Arun Shah
*Country Director,
Jhpiego India*



Swami Prem Parivartan (Peepal Baba),
*Founder & Managing Trustee,
Give Me Trees Trust*



Rear Admiral Sanjay Roye
ESG Expert



Dr. Sanjay Kumar,
*Population Dynamics &
Research Specialist, UNFPA*



Mr. Ashwani Khurana
*Environmental, Entrepreneur
Founder & CEO- Karma Lakelands*



Mr. Mukesh Kumar
*Head-Centre for Excellence in CSR
& Corporate Citizenship, IICA*



Dr. Sanjay Patra,
*Managing Director,
CPA Services Private Limited*



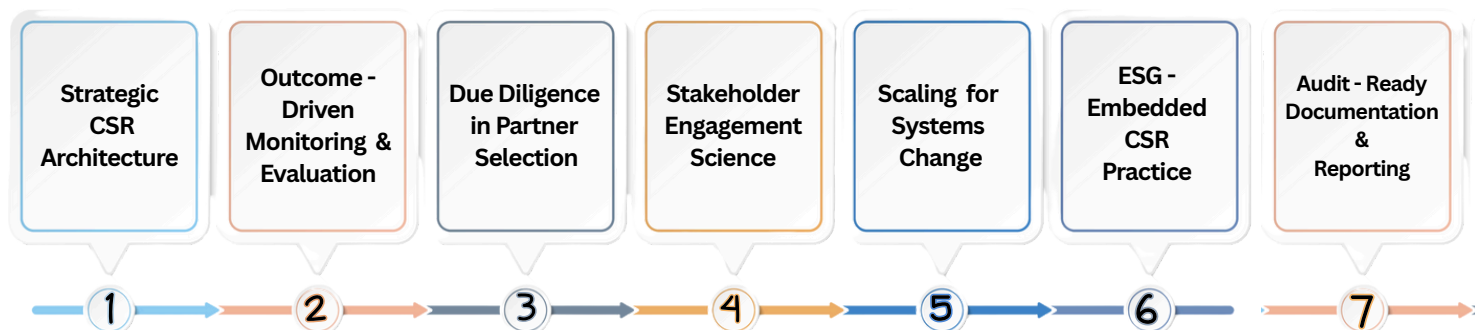
Mr. Ankit Vohra
*National Planning Director,
McCann Worldgroup*



Ms. Rohini Saran
*Head of Key Verticals -
Vedanta Nand Ghar*



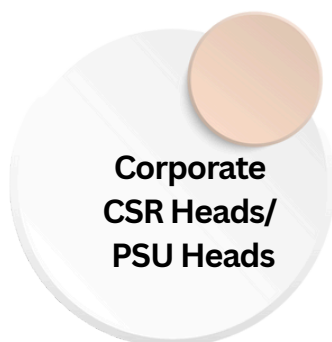
Key Takeaways



"Leave with new partners, not just a certificate"



Who Can Participate



How To Participate

Scan the QR code or click on the link for registration.

Scan Me for registration:



Registration Link:

<https://forms.gle/FZjbxsshD9iEAGsQA>

**Participation through registration only !
Limited Seats Available**

INDIAN SOCIAL RESPONSIBILITY NETWORK



VISION:

To create a sustainable network of NGOs, Corporates, and Govt. institutions, to achieve the holistic development of the country.



MISSION:

ISRN would develop a platform for the integrated development of the unreachable with a multi-stakeholder approach to achieve a pathway for Sustainable Development Goals.



OBJECTIVES:

- To work on various thematic areas of Education, Health and Agriculture.
- Establishing a network comprising voluntary organizations, CSR & grass-root organizations to bridge gaps and create strong relationships for integrated and sustainable societal development.
- To build the capacity for the development of the grassroots organizations.

Capacity Building Initiatives- Achievements



Organising Committee



Anil Khaitan
Chairman,
SNK Corp.



Gopal Krishna (IAS, Retd.)
Ex-Secretary,
Ministry of Shipping



Ankit Vohra
Communication & Brand
Expert



Kiran DM
CEO, Sewa Bridge
Consulting



Ashok Raisinghani
Public Health &
Development Leader



Vijay Rai
Program Manager,
Welthungerhilfe



Pragya Taneja
Capacity Building
Specialist



Rashi Saboo
CSR & Sustainability
Specialist



Santosh Gangan
Rural Socio-Economic
Expert



Santosh Gupta
CEO & Founder Trustee,
ISRN

For any queries, feel free to reach us at karishma@isrn.in or 9999109271

Indian Social Responsibility Network

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