

Indian Social Responsibility Network

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Vinay Sahasrabudde
National Vice President, BJP
Vice Chairperson, ISRN

Way Forward

Bringing out a monthly e-newsletter surely reflects determination of the team ISRN to disseminate current and crucial information on CSR and social development. Undoubtedly, it is also most cost-effective way to connect and communicate with all our target audience who we wish to address our thoughts and actions. It will also allow ISRN, Voluntary Organizations and Corporate to share their success stories and add pace to their respective works.

I Congratulate ISRN for this proactive leap in its journey.
Best Wishes

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Indian Social Responsibility Network



GREETINGS FROM ISRN!

ISRN IS GEARING UP AS MULTI-DIMENSIONAL FACILITATION NETWORK WITH ALL YOUR SUPPORT. ENCOURAGED BY THIS WARMTH, WE ARE HERE WITH OUR FIRST NEWSLETTER WHICH WILL REACH YOU EVERY MONTH TO BRING BOUQUET OF ACTIVITIES AND OPPORTUNITIES. HERE WE WILL SHARE WITH YOU ALL CSR INITIATIVES, SOCIAL DEVELOPMENT WORKS AND HUMAN STORIES WHICH WILL INSPIRE ALL OF US TO KNOW MORE - LEARN MORE - CONTRIBUTE MORE. ALL OUR STAKEHOLDERS VIZ. CORPORATE, PSUs, NGOs, DONORS AND OTHERS WILL BE SHOWCASING EXCITING WORKS IN CSR DOMAIN, FUNDING, PARTNERSHIP, JOB AND INTERNSHIP OPPORTUNITIES AND OFFERINGS.

WE WISH TO BRIDGE ALL GAPS AND HAVE ACCESS TO MORE THAN 7000 EMAILS TO OUTREACH CENTRAL AND STATE MINISTRIES, GOVERNMENT DEPARTMENTS, INTERNATIONAL DONORS, PSUs, ACADEMIA, CSR PRACTITIONERS AND MEDIA HOUSES AMONG OTHERS TO ENGAGE ALL WITH THE VIBRANT WORLD OF SOCIALLY RESPONSIBLE INSTITUTIONS. HOPE ALL OF US TOGETHER CONNECT MORE, EXPRESS MORE AND BENEFIT MORE THROUGH THIS EFFORT.

WARMLY
SANTOSH GUPTA
CEO



Interventions and Status



Highlights of ISRN



ISRN becomes an Associate Partner of SAMMAAN

we are pleased to inform you that ISRN is now an associate partner of SAMMAAN. An initiative by Confederation of Indian Industry (CII), BSE and Indian Institute of Corporate Affairs (IICA), Sammaan is a platform that is the first of its kind that bridges the accountability gap between corporations and NGOs. The platform envisages to connect corporate with credible NGOs and their projects listed on the Sammaan web portal (www.bsesammaan.com) for [their corporate social responsibility mandate](#). As an Associate Partner of the above initiative, ISRN has been entrusted with the responsibility of guiding and helping NGOs enlist themselves and their projects on the SAMMAAN Platform.

HAMARA SHAUCHALAY in ALWAR: BETTER Living Standards with better Sanitation & Health Practices

Recently ISRN conducted impact assessment study of "Hamara Shauchalaya", a CSR initiative by Sunil Healthcare Ltd. in Alwar district of Rajasthan. We analysed the impact of the project, identified gaps, and offered suggestions to improve upon existing implementation strategy and ensuring sustainability, scalability and replicability of the project. A variety of participatory approaches were used to ensure stakeholder's participation to know their concern and issues. The study revealed significant improvement in health, education, sanitation and hygiene indicators. Level of awareness was observed to be high among community members.

The project has resulted in considerable reduction in health expenditure of households using the toilets for defecation and helped build self-esteem among girls and women. Outcome of the study was shared before the stakeholders and ISRN has proposed Sunil Healthcare Ltd. to conduct a baseline study before planning the next phase of the project. Based on this the next project will be planned and implemented in collaboration with Sulabh International Social Service Organisation (SISSO).

MoEFCC Empanels ISRN as EXPERT Agency

ISRN achieved another milestone after being recognized by Ministry of Environment, Forest and Climate Change (MoEFCC) as expert agency to prepare state reports on environment e.g. State of the Environment Report (SoER) etc.

"UTTAM Schools" with Improved Quality of Education

IFFCO-TOKIO has roped in ISRN to implement its CSR project aimed at improving the quality of education in schools through developing modern infrastructure like smart classrooms, improved sanitation, sports facilities, provision of clean drinking water etc.

NEW MATRIX for Accreditation and Certification of NGOs

ISRN is all set to initiate accreditation process for NGOs. A scientific matrix system has been prepared encompassing multiple parameters to recognize level of social, environmental and economic impact of NGOs. Interested NGOs can confirm their willingness by sending a mail to satender.rana@isrn.in

Opportunities for NGOs

Enlist your NGO with the SAMMAAN Platform

As an Associate Partner of the SAMMAAN platform that connects corporate with verified NGOs for implementation of their CSR projects, ISRN has initiated the process of helping NGOs enlist themselves and their projects on the SAMMAAN Platform. By enlisting, the NGOs will be able to get better exposure and opportunity to showcase their CSR projects. Further, the verification process will enhance their credibility.

NGOs interested to enlist themselves may please write to satender.rana@isrn.in

NSDC seeking Proposals for Training Centre

National Skill Development Corporation (NSDC) is looking for proposals to create training institutes that are innovative in operating model and can have a 'multiplier' effect for skill development. For more information, click here

Jan Aushadhi Scheme

NGOs can participate in Jan Aushadhi Scheme (JAS) of Ministry of Chemical and Fertilizers, GIO. JAS aims at 'ensuring availability of quality medicines at affordable prices to all'. So far, ISRN has facilitated participation of more than 30 NGOs. NGOs interested in Jan Aushadhi Scheme may visit <http://janaushadhi.gov.in/> for further details.

Support to Training and Employment Programme for Women (STEP) Scheme

The STEP Scheme of Ministry of Women & Child Development (WCD), GOI aims to provide skills and competencies to enable women self-employed/entrepreneurs. The assistance under STEP Scheme will be available in any sector and not limited to the Agriculture, Horticulture, Food Processing, Handlooms, Tailoring, Stitching, Embroidery, Zari etc but covers Handicrafts, Computer & IT enable services along with soft skills and skills for the work efficiency such as spoken English, Gems & Jewellery, Travel & Tourism, Hospitality etc

For further details, please click here



Current Affairs



More changes to companies law, clearer CSR norms likely in 2016

With an aim to further improve India's 'EASE of doing business' ranking, Corporate Affairs Ministry is gearing up for more changes in 2016 to the voluminous Companies Act and bring in further clarity on the CSR spending norms.....more

A BILLION dollars story of CSR spends in FY15

Centre of Excellence for Sustainable Development (CESD) at Confederation of Indian Industry (CII) undertook a comprehensive analysis of all listed companies on BSE that were supposed to comply with Section 135.....more

The CSR-FCRA contradiction

The CSR 2014 rules specify that funds from companies that have over 51% foreign shareholding or are subsidiaries of foreign-owned companies are to be treated as foreign source. Therefore, these companies can only work with not-for-profits that are registered with the home ministry under the Foreign Contribution (Regulation) Act, 2010, or FCRA norms. Even foundations run by such companies must obtain an FCRA license to operate.....more

NALCO to give 5% of CSR funds to SKILL development

State-run aluminum giant NALCO will contribute 5 per cent of Corporate Social Responsibility (CSR) funds in this fiscal year towards Prime Minister Narendra Modi's Skill India mission.... more

CSR law is good FIRST step: Gayle Peterson

Mandatory CSR is a first step in getting corporations to do the right thing. There will be those who will embrace it and recognize the advantages....more

32 Nifty companies spent less on CSR in 2015: Study

Thirty-two out of 50 NIFTY companies did not spend their prescribed amount for corporate social responsibility (CSR) funds in 2015.....more

'Nirmal Bharat Abhiyan' (NBA) total failure: CAG

According to the CAG report, lack of intent on the implementation, effective monitoring and periodic evaluation are some crucial reasons for failure of NBA. There was a lack of data integrity submitted by the ministries concerned forcing the auditors to deal with and interpret four different sets of data with conflicting numbers.....more



Announcing CSR Excellence Awards 2016 & Compendium of CSR Best Practices in India



ISRN is receiving overwhelming response from corporate/ NGOs who are submitting their write-ups for the Compendium of CSR Best Practices in India that it will be publishing. In this regard, on recommendation of the "Advisory Committee" on the above, ISRN is instituting the CSR Excellence Awards 2016 that will highlight and recognize the CSR best practices of corporate/ NGOs under different categories. Under the CSR Excellence Awards 2016, the top ten write-ups on CSR best practices for the "Compendium of CSR Best Practices in India" selected by a Jury of eminent people from the field will receive the award under different categories.

The advent of Corporate Social Responsibility (CSR) in India through the Companies Act of 2013 provided the much needed framework for the philanthropic work that was already being done by many of the corporate/ PSUs earlier. Many of these corporate/ PSUs are doing admirable work under their CSR. However, the work and the practices that are associated with it are not highlighted in the public domain. As a result, the learning that it could provide to others in the domain of CSR is largely absent. Also, a huge information and knowledge gap exists among the stakeholders in the CSR space.

The "Compendium of CSR Best Practices in India" will be a rich collection of selected stimulating documentation capturing the best practices in the field of CSR in India. Apart from benefiting the corporate/PSUs and the NGOs, the publication will enhance the visibility of CSR work that is being undertaken as a CSR mandate of companies/PSUs, and improve their social image. About 7000 copies of the publication will be widely circulated among various ministries in the government both at national and state level, international donors, local donors, NGOs, companies, academia and CSR practitioners among others.

Interested Corporate/ PSUs/ NGOs are requested to submit details about the best practices in their CSR initiative in the prescribed format attached with the newsletter.. Please submit the filled format through email to csrbestpractices@isrn.in on and before 25th February 2016.

We are aware that it takes time to fill in the information in the prescribed format. In this regard, if you could indicate your willingness to submit the details on your CSR best practices, by writing to us on csrbestpractices@isrn.in , we will follow up and assist you in filling up the format.

We are also seeking advertisements from interested Corporate/ PSUs to be included in the "Compendium of CSR Best Practices in India".

For any query, related to the compendium and the advertisements please contact **Mr. Satender Rana, Asstt. Program Officer, ISRN at 011 4104 5160 , 7838947330**



Internship & Membership

4. Vivekananda Human Resource Development, Hyderabad, Telangana
5. Standard Education Society, Bangalore, Karnataka
6. Jan Gramin Vikash Sansthan (JGVS), Ghazipur, Uttar Pradesh
7. AADHHAR, Gorakhpur, Uttar Pradesh
8. ARYA YUVA KENDRA, Kheda Khurd, Delhi
9. VAAGDHARA, BANSWARA, RAJASTHAN

ISRN Membership

ISRN Membership is open to Corporate and Voluntary organizations (Vos). The memberships brings the advantages of knowledge, networking and resources that help corporate meet their CSR objectives and statutory obligations under companies act easily and efficiently, while making resources available to VOs. To be eligible to apply for the membership, your organization needs to meet either of the following requirements: VOs - Societies Registration Act, 1860, Indian Trusts Act, 1882, The Charitable and Religious Trusts Act, 1920. Eligibility for membership Corporate - Company registered under the Companies Act, 1956 or Companies Act, 2013.

For further information you may please visit our website www.isrn.in or contact Mr. Satender Rana, Assistant Program Officer at +91-11-41045160 or +91-7838947330 or email to satender.rana@isrn.in

New Members to ISRN Family

In this quarter, the following organizations joined ISRN as a member. We welcome all these members to ISRN family.

1. DIIDUM ANE Welfare Society (DAWS), East Siang District, Arunachal Pradesh
2. Samagra Jankalyan Samiti, Varanasi, Uttar Pradesh
3. Swavalamban Sansthan, Agra, Uttar Pradesh

INTERNSHIP OPPORTUNITY with ISRN

Applications are invited from Post-graduate students in social work, development, CSR, sustainable development or related discipline to undertake internship at ISRN. ISRN offers a range of assignments to enrich the learning and experience of its interns. Our team is keen to facilitate practical exposure enabling the students to understand most pressing challenges of the society by working closely with individuals/communities/organizations. Interested candidates can send their resume to

satender.rana@isrn.in.

Applications will be reviewed on rolling basis and our experts will determine where you fit best based on your candidature and skills.

Art and Advocacy to Bring Change in the Society
It was an eventful Quarter at IIP Foundation. IMT Ghaziabad, BITS Goa campus and IIT Madras invited IIP Foundation be a part of their Annual festivals and sponsor their photography contests. IIP also became a part of the MUN (Model United Nations) program at KIIT Bhubaneswar. The highlight of the quarter was the Photography Workshop organized for the underprivileged children of Smile Foundation. IIP Foundation is committed to empower young minds to develop skills as photographers, and raise awareness of the reality of socioeconomic issues through the eyes of the youth who confront those realities every day.

An Appeal

The second issue i.e. the February 2016 issue of ISRN e-newsletter is under preparation. In this regard, we appeal to all stakeholders i.e. corporate, NGOs, PSUs, government ministries/ departments to provide stories on their CSR work, advertisements, vacancy announcement, project information, workshop/ conference announcements etc. to be included in the above issue for wider dissemination.